

THE E-HERO'S YOU SHOULD READ LIST

ON WRITING AND PUBLISHING

The Fiction Formula: The New Rules For Self-Publishing Success

by Sean Platt and Johnny B. Truant

Save the Cat! Writes A Novel: The Last Book on Novel Writing You'll Ever Need

by Jessica Brody based on books by Blake Snyder

Write. Publish. Repeat. The No-Luck-Required Guide to Self-Publishing Success

by Sean Platt, Johnny B. Truant with David Wright

The Scribe Method: The Best Way to Write and Publish Your Nonfiction Book

by Tucker Max and Zach Obront

Marketing Your Mind: Brand Yourself, Write Your Book, Build Your Platform

by Wendy K. Walters

ON COACHING AND PERFORMANCE

The Inner Game of Tennis: The Classic Guide To The Mental Side Of Peak Performance

by W. Timothy Gallwey

The Inner Game of Work: Focus, Learning, Pleasure, and Mobility in the Workplace

by W. Timothy Gallwey

Coaching for Performance: The Principles and Practice of Coaching and Leadership

by Sir John Whitmore

ON FINANCIAL INDEPENDENCE

Rich Dad, Poor Dad, What The Rich Teach Their Kids About Money That The Poor Do Not

by Robert Kiyosaki

The Millionaire Next Door: The Surprising Secrets of America's Wealthy

by Dr. Thomas Stanley

ON STARTING AND OPERATING A SMALL BUSINESS

The E-Myth Revisited: Why Most Small Businesses Don't Work And What To Do About It

by Michael E. Gerber

The Five Dysfunctions of a Team: A Leadership Fable

by Patrick Lencioni

The Four Obsessions of an Extraordinary Executive

by Patrick Lencioni

Good to Great: Why Some Companies Make The Leap ... And Others Don't

by Jim Collins

Beyond Entrepreneurship 2.0: Turning Your Business Into An Enduring Great Company

by Jim Collins and William Lazier

ON LEADERSHIP

Developing the Leaders Around You: How To Help Others Reach Their Full Potential

by John Maxwell

Developing the Leader Within You

by John Maxwell

The Four Obsessions of an Extraordinary Executive

by Patrick Lencioni

The Speed of Trust: The One Thing That Changes Everything

by Stephen M. R. Covey with Rebecca R. Merrill

The Five Dysfunctions of a Team: A Leadership Fable

by Patrick Lencioni

How the Mighty Fall: And Why Some Companies Never Give In

by Jim Collins

ON RELATIONSHIPS

Necessary Endings

by Dr. Henry Cloud

Boundaries: When to Say Yes, How to Say No to Take Control of Your Life

by Dr. Henry Cloud and Dr. John Townsend

The Four Laws of Love: Guaranteed Success for Every Married Couple

by Jimmy Evans

The 5 Languages of Appreciation in the Workplace: Empowering Organizations by Encouraging People

by Gary D. Chapman, PhD and Paul White, PhD

The 5 Love Languages: The Secret to Love That Lasts

by Gary D. Chapman, PhD

The Bible

ON SYSTEMS AND PROCESS MANAGEMENT

The Goal

by Eliyahu M. Goldratt

The E-Myth Revisited: Why Most Small Businesses Don't Work And What To Do About It

by Michael E. Gerber

Please check out

Coaching for Profit

Podcast by Brandon K. Moore

For financial and tax services or to join our email list for helpful tips, blog posts, new podcast episodes, or to send a comment:

brandonkmoore.com

ON REAL ESTATE

The Book on Rental Property Investing: How to Create Wealth with Intelligent Buy and Hold Real Estate Investing

by Brandon Turner

Retire Early with Real Estate: How Smart Investing Can Help You Escape the 9-to-5 Grind and Do What Matters More

by Chad Carson

The E-Hero's Guide to Real Estate Investing

by Brandon K. Moore